

**POLARIS OUTLAW™ SWEEPSTAKES
COMPLETE OFFICIAL RULES**

1. **NO PURCHASE NECESSARY.** A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Internet access is required to enter. Open to legal residents of the continental **United States** and the **District of Columbia** who have reached the age of majority in their state of legal residence at time of entry. Void in **HI** and where prohibited. Persons in any of the following categories are **not** eligible to participate or win a prize: (a) persons who, since or at any time after August 1, 2007, were or are employees or agents of Polaris Industries, Inc., or The Integer Group®, LLC; their parent companies, affiliates, or subsidiaries; or the service agencies or independent contractors of any of the above organizations; (b) suppliers, distributors, dealers, or retailers of Polaris Industries, Inc.; (c) individuals engaged in the development of, the production or distribution of materials for, or the implementation of this sweepstakes; or (d) employees of, persons in the immediate family (spouse, siblings, parents, grandparents, or children) of, or persons living in the same household as any person in any of the preceding categories. Sweepstakes starts at or around 8:00:01 a.m., Central time (CT), on October 1, 2007, and ends at 11:59:59 p.m., CT, on January 1, 2008 ("Promotion Period). No entries submitted either before or after the Promotion Period are eligible for the sweepstakes.

2. **HOW TO ENTER.** To enter, access www.polarisindustries.com/winoutlaw, www.polarisindustries.com/outlaw525, www.polarisindustries.com/outlaw525S, www.polarisindustries.com/outlaw450, or www.polarisindustries.com/outlawsweeps

during the Promotion Period and follow the entry instructions. Complete the information requested in the information fields (full name; complete address [no P.O. Boxes]; ZIP code; daytime phone number, including area code; birth date; and e-mail address). When your entry is complete, click Submit Entry (once submitted, entry cannot be deleted, canceled, or modified). Limit of one entry per person or e-mail address. You may enter the sweepstakes under one name and one e-mail address only. Enter using only an e-mail address subscribed to and registered in your name. All entries must be received by 11:59:59 p.m., CT, on January 1, 2008. All entry and other information submitted may be used for advertising, trade, and marketing purposes both by Sponsor and authorized third parties in accordance with Sponsor's privacy policy, available at www.polarisindustries.com/en-US/OurCompany/Privacy/ or upon request by contacting Polaris at 1-888-704-5290. In the event of a dispute about entries submitted by multiple individuals using the same e-mail account, entry will be deemed to have been submitted by the authorized subscriber of the e-mail account used to enter the sweepstakes at the actual time of entry. The authorized e-mail-account subscriber is deemed to be the natural person who is assigned an e-mail address by an Internet-access provider, online-service provider, or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Multiple entries per person/e-mail address per day or any use of robotic, repetitive, automatic, programmed, or similar entry methods or agents (including, but not limited to, sweepstakes-entry services) are prohibited and will void all entries by that entrant. Entrants assume all risk of lost, late, misdirected, incomplete, or illegible entries. Once submitted, entries become the property of Sponsor and will not be returned.

3. DRAWING, PRIZES, AND ODDS OF WINNING. Potential winner will be selected in a random drawing, from all eligible entries received, on or about January 7, 2008.

GRAND PRIZE (1): a 2008 Polaris Outlaw 525 general-purpose off-road utility vehicle (color and options to be determined by Sponsor at its sole discretion). The approximate retail value of the prize is \$7,299. The odds of winning the prize depend on the number of eligible entries received. The random drawing will be conducted under the supervision of The Integer Group, an independent judging organization, whose decisions are final and binding in all matters pertaining to this sweepstakes. Entrants agree to be bound by these Complete Official Rules and the decisions of the Sponsor and judging organization.

4. GENERAL CONDITIONS. Winner will be notified by e-mail, telephone, or private delivery service (at Sponsor's discretion) and will be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability within seven (7) days of notification. Winner must possess and provide proof of a valid U.S. driver's license and proof of liability insurance prior to or at time of prize award. Winner must take delivery of the prize at a location (within the continental U.S.) as designated by Sponsor within thirty (30) days of notification that prize is available (this process might take sixty [60] days or more from date of winner's confirmation). In the event of noncompliance, if a winner cannot be reached at the telephone number or e-mail or mailing address on that winner's entry, or if a prize or prize notification is returned as unclaimed or is undeliverable for whatever reason beyond the control of Sponsor, the prize will be forfeited and an alternate winner will be selected by same random drawing described above. Any depiction of the prize in sweepstakes and/or promotional materials is for illustrative purposes only and might not be the actual prize awarded. No substitution or

cash value of any prizes will be offered, but Sponsor reserves the sole right to substitute a prize of equal or greater value. Prize is nonassignable and is nontransferable. The prizewinner is solely responsible for any local, state, or federal taxes and any other fees or costs incurred in claiming, transporting, or using the prize. By participating and accepting a prize, where permitted by law, winner grants to Sponsor (and agrees to confirm that grant in writing) and those acting pursuant to the authority of Sponsor, the right to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed—including but not limited to the World Wide Web and Internet—at any time(s) winner's name, portrait, picture, voice, likeness, and biographical information as news or information and for trade, advertising, and promotional purposes without additional compensation or review.

5. RELEASE OF LIABILITY. All entrants agree to hold harmless and release Polaris Industries, Inc., and The Integer Group; their parent companies, affiliates, subsidiaries, officers, directors, agents, contractors, and employees; and all others associated with the development and execution of this Web site and sweepstakes from any and all existing or future alleged or actual claims, actions, and liabilities with respect to or in any way arising from this sweepstakes; participation in any sweepstakes-related activity; and/or delivery/misdelivery, acceptance, possession, use, or misuse of a prize, including, but not limited to, liability for personal injury, bodily injury (including wrongful death or disability), damage to property, and damage or loss of any other kind. Sponsor is not responsible for any incorrect or inaccurate information, whether caused by Web-site users, by any of the equipment or programming associated with or used in the sweepstakes, or by any technical or human error that may occur in the sweepstakes.

Sponsor assumes no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications-line failure; or theft of, destruction of, unauthorized access to, or alteration of entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; or computer software or for failure of e-mail or entry on account of technical problems or traffic congestion on the Internet or at any Web site or combination thereof, including injury or damage to participant's or to any person's computer related to or resulting from participating in the sweepstakes or downloading materials from this Web site. Sponsor is not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the proper play of the sweepstakes or to defraud Sponsor in any way will be prosecuted to the fullest extent of the law. Participants who engage in any of the foregoing activities will be disqualified and will forfeit any prizes won. If, for any reason, the sweepstakes is not capable of running as planned due to, but without limitation, infection by computer virus, worm or bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor, that in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this sweepstakes, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the sweepstakes.

6. ARBITRATION OF DISPUTES. THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES AND THE STATE OF MINNESOTA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this sweepstakes, participant agrees that any and all disputes that cannot be resolved

between the parties, and causes of action arising out of or connected with this sweepstakes shall be resolved individually in binding arbitration, without resort to any form of class action, exclusively before a single neutral arbitrator located in Hennepin County, Minnesota, who shall apply Minnesota law. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this sweepstakes), and participant further waives all rights to have damages multiplied or increased.

7. WINNER LIST. For the name of the Grand Prize winner, send a self-addressed, stamped envelope to Polaris Outlaw Winner List, P.O. Box 1750, Golden, CO, 80402-1750, by January 7, 2008.

8. SWEEPSTAKES SPONSOR. Polaris Industries, Inc., 2100 Highway 55, Medina, MN 55340.

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The Polaris Outlaw general-purpose off-road utility vehicle is not intended for and may not be registered for on-road use. WARNING! ATVs can be hazardous to operate. For your safety, always wear a helmet, eye protection, and protective clothing and never carry passengers unless the adult ATV has been designed by the manufacturer specifically for that purpose. Polaris adult models are for riders aged 16 and older. Be sure to take a safety training course. Never ride on public roads, and always avoid paved surfaces. Never engage in stunt driving. Riding and alcohol/drugs don't mix. For safety and training information in the U.S., call the SVIA at (800) 887-2887. You may also contact your Polaris dealer or call Polaris at (800) 342-3764.